



## Tacchificio Monti improves collaboration with Ricoh Interactive Whiteboards



Tacchificio Monti chose Ricoh interactive whiteboards in 2019 to improve collaboration between stylists and clients. In 2020, with remote work becoming the new normal as a result of Covid-19, the company was equipped to face the challenge.

### COMPANY & CHALLENGE

For more than 50 years, Tacchificio Monti has been designing and producing components for women's luxury footwear, bringing together creativity, tradition and craftsmanship with the flair of an industrial company. This approach has enabled the company to establish a position of leadership in the market, and its clients now include the most important national and international fashion houses. Tacchificio Monti operates from four locations, including its headquarters in Marzabotto.

### Technology as an engine for innovation

According to Daniele Belloni from the IT Department, "The role of technology at Tacchificio Monti is fundamental as it enables us to provide both innovation and added value to our clients, thus improving our competitiveness in the market. We focus in particular on enhancing our IT infrastructure and on Industry 4.0 in order to speed up production times, which is a key issue in the world of fashion". In particular, the company wanted to speed up collaboration between its stylists and customers.

" Ricoh technology is not an end point, but offers a springboard for constantly evolving bespoke innovation. "

Daniele Belloni, IT Department  
Tacchificio Monti



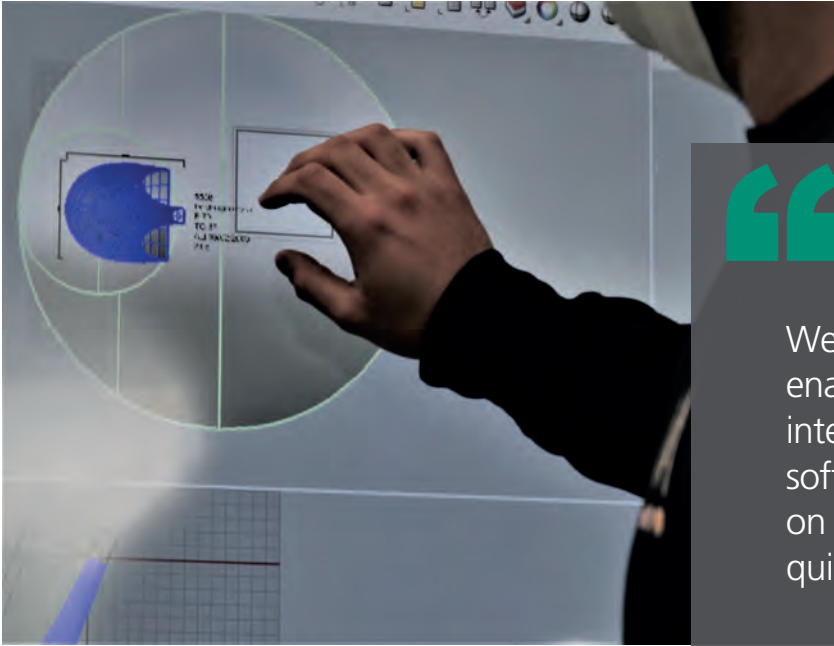
## SOLUTIONS & BENEFITS

### Real-time communication

Tacchificio Monti decided to introduce Ricoh interactive whiteboards. As a result, it was able to optimize communication between its design department and the stylists working for its clients. Before these solutions were introduced, stylists had to travel physically to Tacchificio Monti modeling studios in order to work on component prototypes. Now by contrast, they can also interact remotely with designers from the Bologna company. Stylists can display the whiteboard screen for the project on their own PCs and suggest changes and adjustments simply and quickly, as if they were working side-by-side with designers. In order to ensure even more effective communication, whiteboards can be hooked up to a videoconference system.

### New ways of working to cope with the Covid-19 emergency

Daniele Belloni notes: "These remote cooperation systems were set up last year based on an idea of Federico Morini, ICT manager at Tacchificio Monti. We can say that it has been absolutely the right choice: when the Covid-19 emergency broke out, we were already in a position to switch to new ways of operating that allowed us to carry on working, and which have now become a central aspect of the new normal. Projects of this type cannot be made up on the fly; it would have been inconceivable to get this up and running from one day to the next. Solutions have to be tested and we have to understand how to incorporate them into existing processes; had we been forced to launch the project whilst the emergency was already ongoing we would undoubtedly have encountered difficulties".



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*Daniele Belloni, IT Department Tacchificio Monti*

## A tailored offering

Ricoh technology, Daniele Belloni stresses, “is not an end point, but offers a springboard for constantly evolving bespoke innovation. Interactive whiteboards are not stand-alone solutions, but are integrated into our applications and our way of working. The IT Department has been working for a number of months in order to establish the full potential of these solutions. We must never set limits for ourselves, but must experiment with technology across the board in order to be able to support business in the best way possible. To give just one example: we have developed a plug-in enabling Ricoh solutions to interface directly with our design software, and so can use it directly on whiteboards and interact quickly with stylists”.

## Further initiatives to ensure efficiency

In order to enhance the efficiency of space management, Ricoh has provided a system enabling rooms to be booked by users directly through the app. In addition, Tacchificio Monti uses Barco Clickshare, a device for interfacing wirelessly with the whiteboard that can be connected to a PC through a USB port. “Ricoh for us is a partner with which we are constantly interfacing in order to find new solutions to improve our everyday operations and that enable us to keep working even under unforeseen circumstances, such as the period we are currently living through”.

## ABOUT RICOH

Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter. For more than 85 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, communication services, commercial and industrial printing, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2020, Ricoh Group had worldwide sales of 19.06 billion USD.

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