

# Transformational print technology backed by eight decades of expertise

The role of the printer has changed. Once simply a device for producing physical documents, printers are now expected to help drive wider digital transformation – sharing critical documents, supporting streamlined workflows and helping a hybrid workforce collaborate productively.

## In addition, print technology plays a key role in bolstering...



RICOH Print as a Service (PraaS) offers a value-added, convenient and scalable model that can help master these requirements.

With RICOH PraaS, you can modernise and optimise your printing operations, simplifying procurement and billing processes, reducing operational and compliance risks, and improving organisational agility while meeting ESG goals.

## Introducing RICOH Print as a Service



## RICOH PraaS is an all-in-one subscription for highperformance hardware, software and services.

PraaS offers a compelling alternative to traditional purchasing or leasing of print devices, with best-in-class solutions, supplies and maintenance along with clear, predictable monthly or quarterly billing.

With a single, consolidated contract, you enjoy access to everything needed to ensure a seamless printing experience for your people.



Scale the service up and down in line with your needs,



## RICOH PraaS delivers instant advantages over purchasing and leasing.

Typically, these acquisition models incur high upfront costs and involve juggling multiple contracts for devices and other components, while internal IT teams handle time-consuming technical support work.

Adopting RICOH PraaS eliminates administrative complexity, cuts IT workloads, and converts CapEx into more manageable OpEx. And with every PraaS contract, we maintain clear service-level commitments, helping to ensure always-on printing for our customers.

## **Benefits of RICOH PraaS**

RICOH PraaS unlocks benefits for organisations and their people

### Access to the latest print technology

Our subscription model provides you with the latest high-performance print devices, with regular upgrades and enhanced functionality.

Our devices deliver high uptime and reliability, ensuring your people can print, scan and share whenever they need to. And with Ricoh on-hand to resolve any issues, your IT team can enjoy more time for value-added work.

#### Reduced capital expenditure

With RICOH PraaS, you pay a regular fixed fee, with no upfront capital investment required. You gain full transparency and control over your printing costs, helping to simplify budget management and improve cash flow; ensuring more financial resources are available to invest in other IT projects.

#### **Enhanced data security**

Our solutions offer compliance with zerotrust frameworks, keeping sensitive documents protected at all times. User authentication, data encryption, and vulnerability monitoring capabilities help ensure industry standards are upheld, and minimise the risk of emerging security threats.

#### **Driving digital transformation**

Our print solutions enable digital transformation and automation, aligning with cloud, analytics and Al-driven initiatives. Our technology integrates seamlessly within your existing IT environment and hybrid-working models, so your people work happier and more productively.

#### Lower administrative workload

With RICOH PraaS, you manage your entire print operations with one simple subscription and invoice, minimising administrative workload and overheads. Your contract covers everything from hardware and installation to maintenance and support, helping to consolidate your ecosystem of vendors.

#### **Enhanced sustainability**

With RICOH PraaS, you can use our carbon-balancing services to calculate and offset your emissions by supporting climate action projects. Similarly, our solutions feature ecofriendly energy management tools and settings, helping you to implement greener operating procedures within the workplace and reduce power consumption.





## **RICOH Print as a Service**

You can select a PraaS subscription tailored to your workplace, based on factors such as the size of your organisation, monthly colour and mono print volumes, and device management preferences.

Choose your **device** 

Choose from a range of A4 and A3 devices, with print speeds and capacity to suit your requirements, along with hardware peripherals. Then select a monthly volume plan, with options for low, medium, high, or custom usage.

Choose your all-inclusive essential plan

Our all-inclusive plan includes parts, consumables, maintenance, software and essential services. We offer a seamless onboarding experience with new device installation, along with incident management services to quickly resolve any issues that may arise.

Choose your value-added enhanced packages

Personalise your setup further with additional managed services and support options. For example, you can select enhanced security, data cleansing, patch management, remote monitoring and support, embedded scanning capabilities, and much more.



## Why choose Ricoh

With more than eight decades spent understanding how people work, today we are transforming the experience of over a million organisations and hundreds of millions of

people across the globe.

Through our extensive network of sales and support teams, we deliver a consistent service promise worldwide, with tailored local support. Our solutions adapt to organisations of any size, scaling as you evolve and grow.

Backed by eight decades of expertise

Tailored local support

Our flexible financing solutions provide access to new workplace technology without significant upfront costs – so you can modernise with predictability, scalability and ROI. We're proud of our reputation as a market-leading print manufacturer and, in recent years, a leading workplace experience provider. We continue to receive recognition for our solutions from experts across our industry.

For details, view the awards and accreditations on our website.





