



BBC North

Ricoh meets the BBC's MediaCityUK print requirements

Going above and beyond has made Ricoh the go-to supplier

A very British institution

Founded in 1922, the BBC is the world's largest public broadcasting organisation. The BBC's northern region, based at MediaCityUK in Salford, Manchester, employs 2,700 people across 26 departments, including BBC Breakfast, BBC Sport and BBC Radio 5 Live.

The BBC's MediaCityUK facilities are managed by Interserve, the BBC's national facilities management partner. Interserve supports the site with a variety of workplace services, including cleaning, maintenance, mechanical and electrical, signage and waste management.

Meeting the BBC's requirements

Ricoh has provided print room services for the BBC's northern region for more than 10 years and when Interserve became the BBC's FM partner, management of the contract passed to Interserve. Ricoh has gone on to become Interserve's go-to supplier for print.

The BBC broadcasts around the clock and scripts, schedules and floorplans are subject to last minute change. Providing a managed service, Ricoh produces high-quality print on demand. Ricoh also supports the BBC and Interserve with ancillary print materials, such as backdrops and signage.



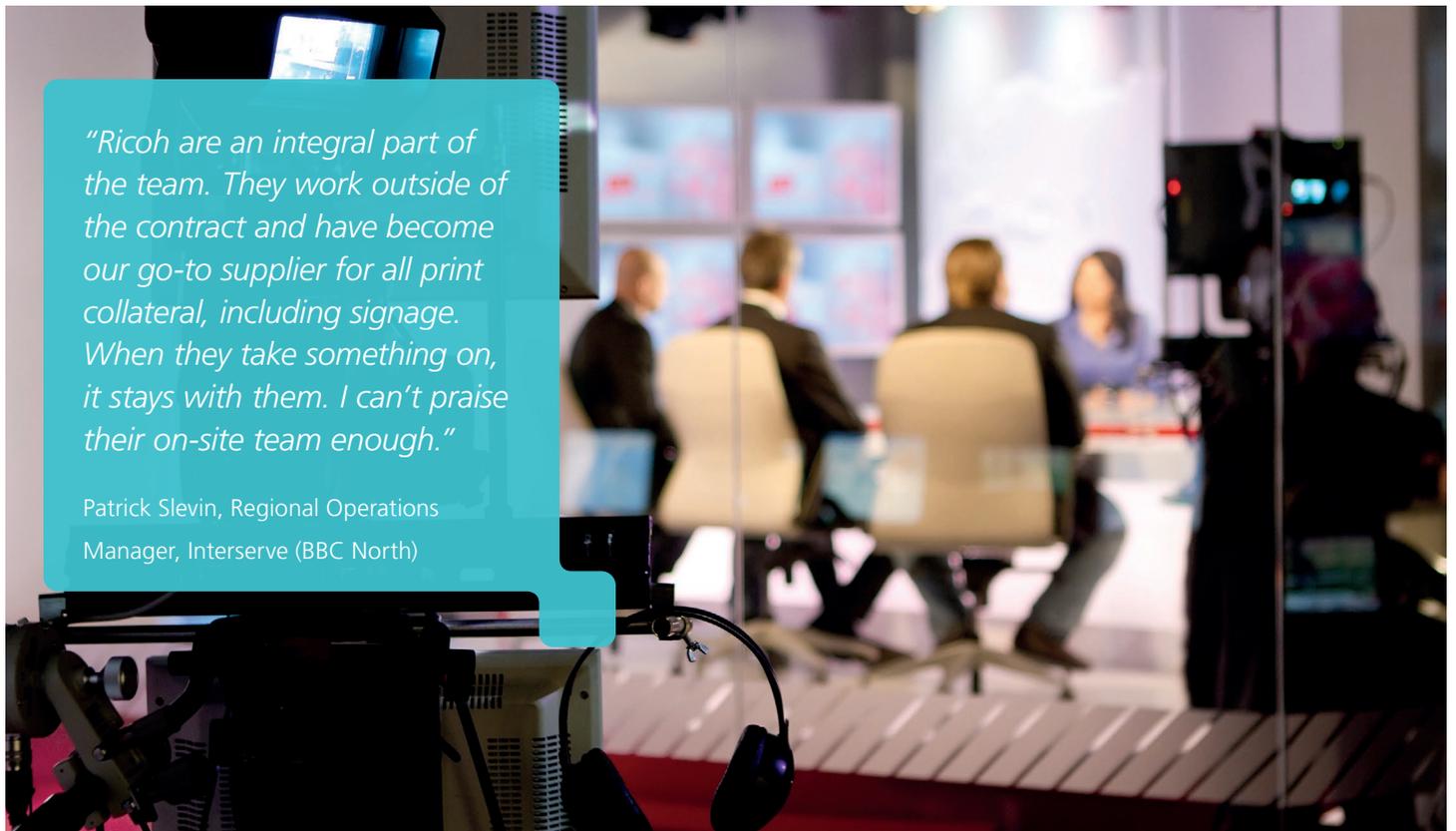
24-hour

Flexible service provides unlimited capacity

"It is a 24-hour site and it is our job to ensure that the BBC has everything it needs to broadcast. From a print perspective that includes anything from scripts to signage. Whether it is in scope or not, Ricoh are always ready to help."

Patrick Slevin, Regional Operations Manager, Interserve (BBC North)

RICOH
imagine. change.



“Ricoh are an integral part of the team. They work outside of the contract and have become our go-to supplier for all print collateral, including signage. When they take something on, it stays with them. I can’t praise their on-site team enough.”

Patrick Slevin, Regional Operations
Manager, Interserve (BBC North)

Unlimited production capacity

Ricoh’s dedicated on-site operatives use the latest high speed digital production technology to produce colour and black-and-white print of exceptional quality. Ricoh’s intuitive web-to-print utility simplifies job submission and ensures that costs are accurately pre-estimated and billed to the right department.

Although most orders are fulfilled in-house, the relationship with Ricoh provides access to unlimited overflow print capacity. When there is a peak in demand or specialised processing is required, Ricoh’s print room operatives simply push work out to one of Ricoh’s off-site production centres for fulfilment.

Flexible ad-hoc services

Ricoh also supports the BBC and Interserve by outsourcing non-contract print collateral, such as display graphics, Foamex signage and printed t-shirts. The work is undertaken on an ad-hoc basis, with Ricoh’s print room manager obtaining quotes and managing the procurement process for the customer.

Ricoh has become an integral part of Interserve’s team, effortlessly fulfilling the contracted print services whilst supporting the BBC with the supply of non-contract print collateral. Going above and beyond the contract requirements means that Ricoh has become Interserve’s go-to supplier for print.