Case study: Galledia Copydruck



Ricoh's flagship digital press drives commercial and operational benefits

Extensive media capabilities

Galledia Copydruck is a highly successful commercial printing business. The company was the first in Switzerland to invest in Ricoh's flagship digital colour sheetfed press, the Pro C9200. And the first in Switzerland to purchase a Pro[™] 8200 Series mono production printer from Ricoh.

The Ricoh presses are driving considerable commercial and operational benefit. The presses' extensive media capabilities have enabled Galledia Copydruck to introduce profitable new service lines, whilst the faster throughput speeds and reliable performance have improved productivity.

Step change in performance

A digital pioneer, Galledia Copydruck introduced its first colour laser printer in 1985. The company uses the latest digital technology to produce high quality collateral for its clients. Operating in a competitive marketplace, innovation, quality and speed of turnaround are critical success factors.

A technology refresh provided the opportunity for Galledia Copydruck to explore new opportunities. The Pro C9200, Ricoh's latest high-end colour press, promised Galledia Copydruck a step change in quality, performance and versatility. The results have more than exceeded expectations. Galledia Copydruck

+2 hrs

productivity gain per eight-hour shift

"The productivity of the Pro C9200 is sensational. It is a massive advantage. We can switch the machine off after six hours, having been as productive as we used to be after eight."

Thomas Loher, Managing Director, Galledia Copydruck



"Thanks to Ricoh, we have been able to broaden our horizons. Our clients are impressed with the quality of our new product lines. And the productive endto-end workflow has led to interesting cost savings."

Thomas Loher, Managing Director, Galledia Copydruck



Offset print quality

Running at 115 ppm, Galledia Copydruck's Pro C9200 digital press produces colour print of offset-like quality. Its integrated finishing system supports automated end-toend production, saving time and money, and it feeds plain, coated and textured media of 52 to 470 gsm, in formats ranging from A5 to SRA3 and lengths of up to 1260mm.

The exceptional media versatility and finishing capabilities of the Pro C9200 have allowed Galledia Copydruck to extend its product range. The Pro C9200 is used to produce a variety of premium products, including wire stitched brochures, short run books, business stationery and promotional inserts, printed on textured substrates.

Significant cost savings

The Ricoh Pro 8220 digital mono sheetfed press, installed alongside the Pro C9200, runs at 136 ppm and is used by Galledia Copydruck to meet high speed/high volume black and white print requirements. With its integrated GBC StreamPunch Ultra and Plockmatic Booklet Maker, it has cut black and white production costs by as much as 70%.

Galledia Copydruck has been blown away by the quality of Ricoh's technology and support. The new presses have significantly increased production capacity, enabling the company to introduce new and more profitable service lines. The presses are also proving to be highly reliable, with Ricoh providing fast and effective support, when required.



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