

FusionPro®

High performance,
personalised
document creation



Ricoh's FusionPro takes personalisation to the next level with intelligent rules based templates and automated workflows

Powerful variable data publishing solution

FusionPro is the leading technology for creating highly customisable marketing and communication documents. Commercial printers and enterprises worldwide use FusionPro to create a wide range of highly targeted, personalised, versioned, and localised data rich output.

Deliver professional business communication

Automate the production of letters, invoices, and statements. Create personalised, data driven marketing communications. Dynamically embed tables, charts, and barcodes. Localise catalogues, price labels, and retail Point of Sale materials. Manage versioning and print the latest documents on demand.



The next evolution of print is personal



Personalised printing applications

Deliver stronger impact and improve response rates with 1-to-1 messaging and compelling personalised imagery. Businesses of all sizes can harness customer data to offer a wide range of highly personalised applications – from customised billing transactions, to tailored brochures and newsletters or targeted direct mail campaigns.



Dynamic design capabilities

FusionPro integrates with Adobe InDesign and Acrobat, giving you a seamless plug and play interface for flexible VDP document creation from almost any design file that can be converted to PDF. The software is easy to use and includes an arsenal of intelligent capabilities so that within minutes your PDF document could be a live 1-to-1 communication.



Fluid data integration

From simple to complex or large scale variable data output, FusionPro's intuitive functionality can handle the most sophisticated data requirements. Using a simple GUI for data definition, you can easily extract and combine customer data from a variety of file formats, as well as important data from multiple sources with our multi-line record support feature.



Automated workflow efficiencies

FusionPro allows you to automate with speed and accuracy, creating everything from engaging personalised communication to data-rich business documents in a faster, smarter, and more cost effective way. Develop efficiency across your operation with features to bring jobs and data in more fluidly and reduce production time and mailing costs.

Faster, smarter, more cost effective



High functionality

Intelligent templates to produce the simplest to the most complex of data driven jobs in a faster, smarter, more cost effective way.

Easy to use

Removes complexity with wizards to create business, design and production rules without the need for scripting.

Scalable

Fully scalable from a desktop version to full automation, meeting every budget and business requirement.

There's a FusionPro solution to meet all business needs

FusionPro® Creator

A desktop application to create rules based intelligent templates with a single composition instance at the desktop level.

Suitable for businesses managing a limited number of data driven jobs per day and jobs with up to 5,000 records.

FusionPro® Producer

Templates are created at desktop level, but composition takes place on a separate device to speed up the composition process and free up the desktop, with multiple composition instances available.

Suitable for businesses managing a higher number of data driven jobs per day and jobs with over 20,000 records.

FusionPro® Server

Templates are still created at desktop level, but full automation can be added from the submission of data through to production.

Scalable with the ability to add additional servers/instances to manage high volume work, up to millions of records per day.

FusionPro® Server with RICOH ProcessDirector™

A powerful, scalable automated document composition workflow, combining all the features of FusionPro Server and Ricoh ProcessDirector (Ricoh's automated workflow solution) in one high performing solution.

