



- Streamlined print fleet
- Streamline NX software
- Smart, collaborative thinking

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## COMPANY PROFILE

A leading company in the field of corporate welfare and employee benefits, Edenred issues more than 300 million vouchers per year across 65,000 corporate clients in 46 countries and has 150,000 affiliated business partners. Edenred solutions enhance employee well-being as well as improving companies' attractiveness and efficiency.

Founded over 60 years ago and with a widespread presence worldwide, Edenred is committed to innovation with the aim of developing new solutions that can bring value to its customers.

## OBJECTIVES

Marco Biglietto, Head of Purchasing and General Services at Edenred, explains: "We needed to renovate the eleven floors of our Milan headquarters so that the workplace reflected our way of being and allowed employees to work more efficiently. Reducing costs was an important driver, but the main objective was respond to people's needs for flexibility".

Ricoh understood the need to streamline the printing fleet and identified an opportunity to introduce technological innovation at the same time. In innovation projects, the supplier plays an important role and Edenred sought a partner with experience and skills to bring best practice to reality. "That's what we find in Ricoh" claims Marco.



## SOLUTIONS

### **Flexibility and efficiency: keywords for printing**

Before the renovation, the printing fleet was varied and included A4 devices located in individual offices and A3 systems in common areas. "We decided to rationalize printing in order to introduce efficiency both in the building in Milan and in the branches in the area. We went from more than 100 devices to around 30 multi functional systems by choosing the Ricoh IM C6000 colour model", says Marco Biglietto.

### **So many possibilities, keeping costs under control**

Ricoh IM C6000 offers production speeds (60 ppm) and high quality, even in colour printing. It is easy to use thanks to the Smart Operation Panel, an intuitive touch panel that can be customised in terms of both functionality and graphic layout. Edenred has inserted its own logo, thus increasing the visibility of the brand inside the offices.



Innovation that puts people at the centre. This is the guiding principle at the heart of the print renewal project that Ricoh has implemented for Edenred.

*Marco Biglietto, Head of  
Purchasing and General Services  
at Edenred*





In addition to replacing the old devices, Edenred installed StreamLine NX software, which introduced printing from mobile devices and secure printing. Secure printing means that the printed document is only picked up when the user goes to the device, thus eliminating waste from uncollected documents and improving the security of business information.

StreamLine NX also allows the monitoring of print flows and spend, helping businesses to make smart choices and keep costs under control. Ricoh devices are set to black and white by default, but they all incorporate colour printing that users can choose when they really need it. Edenred currently produces over 28,000 colour pages per month, predominantly to create more attractive and effective marketing documents.

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StreamLine NX offers reporting features that are very useful to understand the trends and improvements we can make. Also, it is about introducing a new approach, making people aware to use colour in a conscious way.

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# BENEFITS

## Delivering positive change for employees and the corporate culture

According to Marco Biglietto, "two aspects are fundamental when managing change: the commitment of the management and the involvement of the employee. Our management immediately embraced our transformation and the CEO himself explained to employees the advantages of new technologies and the new way of working".

## A future based on scalability

"We appreciated the flexibility and scalability Ricoh offers. Ricoh is therefore an important partner with whom we constantly work with in order to introduce innovation that is strongly integrated into our corporate culture". Marco Biglietto.

"We started with the need to promote collaboration between colleagues, dynamic working, communication and the exchange of ideas, and we created a functional work environment based on new, more open and smart collaboration thinking."

Marco Biglietto



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## ABOUT RICOH

Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter. For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, communication services, commercial and industrial printing, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2020, Ricoh Group had worldwide sales of 19.06 billion USD.

For further information, please visit [www.ricoh-europe.com](http://www.ricoh-europe.com)

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