



Printing scores the goal of innovation



FIORENTINA

VIOLA PARK

Covering an area of 25 hectares the new Casa Viola, opened in 2023, is one of the largest sports complexes in Italy, standing out at a European level as a state-of-the-art centre in terms of both facilities and organisation. The Viola Park, located in Bagno a Ripoli, houses all the club's offices and training camps of the men's and women's First Team, as well as those of the youth teams, enhancing the area with an important economic and social impact.

In such an innovative context, equally advanced technological infrastructure is essential. This consists of 30km of optical fiber, global Wi-Fi coverage and two data centers, which include 40 rack cabinets and around 150 switches. Viola Park is also equipped with 300 monitors for streaming, an access control system to manage the 400 gates – equipped with cameras and license plate recognition systems – and a 10-camera system for tactical shooting, automated and based on artificial intelligence.



Optimising the team experience

Printing also plays an important role in this cutting-edge scenario, improving working practices and optimising process management. Indeed, document printing is an aspect that should not be underestimated in terms of people's experience because, despite increasing digitisation, it continues to be very important.

Andrea Ragusin, ICT Manager of ACF Fiorentina, explains: "We produce different types of documents: from the 'classics' found in all companies, such as HR and administrative documents, to those specific to our sector, such as team formations and sports secretarial materials. A lot of printing is also done in the area of tutoring, as children who live and study here need to print assignments and notes. When we moved to Viola Park, we relied on Ricoh Italy, our supplier for many years, confident that they would also be able to deliver an effective project on this occasion. In addition, we had already tested the quality of their technical support and maintenance services, and this was another aspect that led us to reconfirm our cooperation."

Ricoh Italy analysed the specific needs in detail, implementing printing infrastructure that is perfectly aligned to the way users operate, thereby improving their experience. Ricoh's intuitive and easy-to-use MFPs simplify everyday tasks and contribute to a more productive and satisfying work environment.



We had already tested the quality of Ricoh's technical support services and this was another aspect that led us to reconfirm our cooperation.

*ANDREA RAGUSIN
ICT MANAGER
ACF FIORENTINA*





“

Ricoh is a very sustainability-conscious company and offers solutions and services with this in mind.

ANDREA RAGUSIN ICT MANAGER
AT ACF FIORENTINA

”

Flexibility raises the bar

“The project’s common thread,” the manager continues, “is flexibility. A printing area has been set up for each floor and, thanks to Ricoh’s Smart Integration solution, it is possible to print from any multifunctional device on the network simply by authenticating via PIN or smartphone.

This feature also guarantees security and protection of confidential information, which is very important to us. Also on the subject of flexibility, Ricoh’s solutions allow direct printing from mobile devices such as tablets and smartphones, further enhancing the user experience in document management.”

Benefits come into play

In addition to the benefits already highlighted, the project also brought other improvements, including:

- Availability of process-enhancing features, such as scan-to-email
- Automatic toner reordering for always-available consumables
- Optimisation of paper consumption, resulting in reduced costs and environmental impact

In relation to this last aspect, Andrea Ragusin emphasises: “In recent years we have increasingly focused our attention on environmental sustainability and have found that Ricoh takes the same approach. Ricoh is a company that really cares about this issue and offers solutions and services that always take it into account, thus ensuring a way of working that is not only innovative, but also greener. ”

ABOUT RICOH

Ricoh transforms workspaces with digital technologies and innovative services that enable people to work in a smarter way, wherever they are.

Thanks to competencies and organisational skills honed in over 85 years of history, Ricoh is a leading company in strategic fields like digital services, information management and printing solutions, supporting businesses in digital transformation and business performance improvement.

With its main headquarters in Tokyo, Ricoh Group is present worldwide with products and services that help companies in over 200 countries to work in a more efficient and productive way.

During the tax year ending in March 2024, it achieved global revenues of 2,348 billion yen (around 15.5 billion dollars).

For more information, visit www.ricoh-europe.com.

RICOH
imagine. change.

www.ricoh-europe.com

The data and figures contained in this leaflet refer to specific cases. Different circumstances may give rise to different results. All names of companies, trademarks, products and services are proprietary and have been registered as trademarks by their respective holders. Copyright © 2025 Ricoh Europe PLC. All rights reserved. This brochure, including its contents and/or layout, must not be changed and/or adapted, copied in whole or in part and/or incorporated into other material without the written permission of Ricoh Europe PLC.