



Tradition, innovation, and quality renewed with Ricoh



- Unified offset and digital production with guaranteed colour quality.
- Simplified complex colour management into a fast, repeatable workflow.
- Helped transfer print quality expertise to a new generation of operators.

THE COMPANY

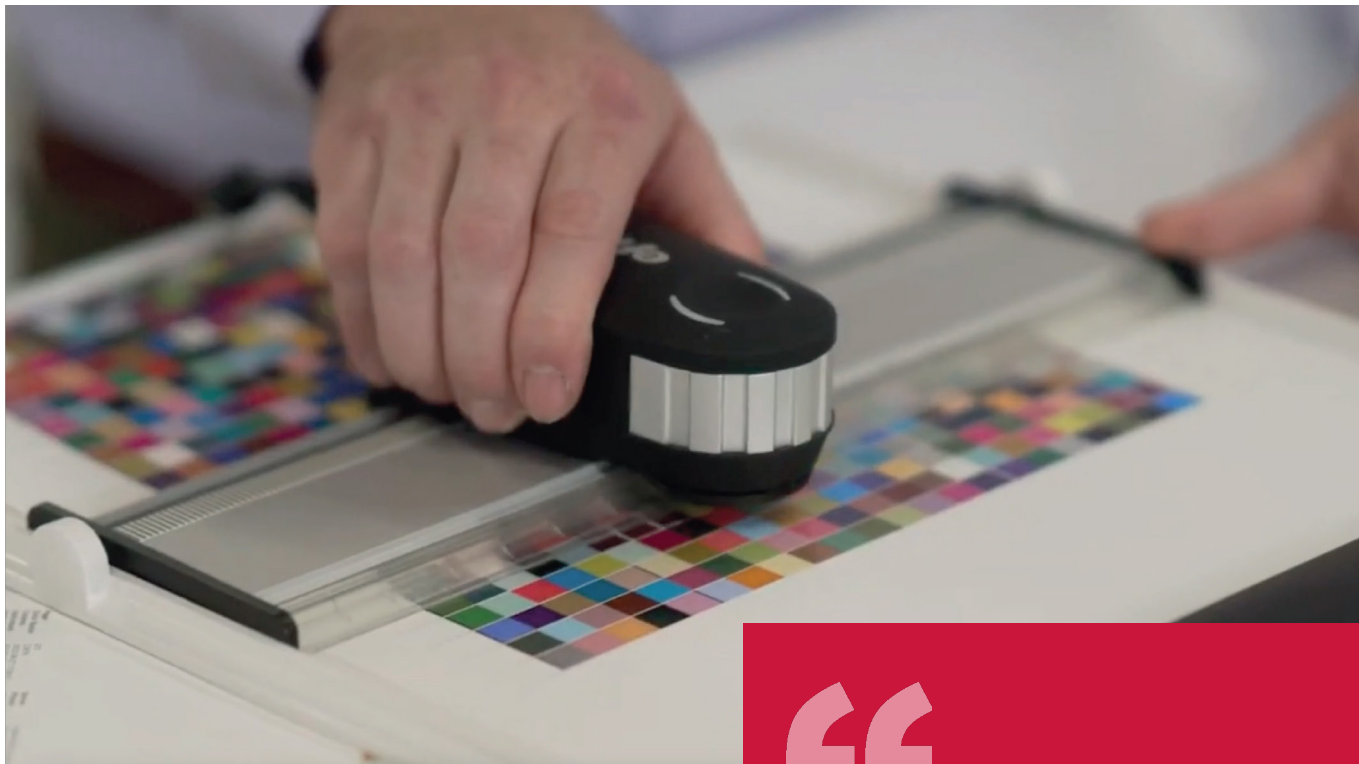
Officine Grafiche brings together a passion for printing, masterful craftsmanship, and technological innovation. It is a place where tradition and a contemporary vision blend every day, resulting in products that embody quality, care, and expertise. Its roots lie in the heart of Palermo, within the historic Pezzino and Cosentino printing houses, among the oldest in the city, both founded in the early 1900s. Today, in the same facility and with many of the skilled workers who grew up in that school of excellence, the business continues as a cooperative: an organisational evolution that has successfully renewed the model without altering its identity. Its mission remains the same as ever: attention to detail, robust production, and constant investment in innovation.

Over the past decade, it has also expanded its operations with a paper converting division, diversifying its offerings to respond to market changes and declining volumes in the publishing sector. Production is entirely in-house, from prepress through to delivery, ensuring total control over quality and turnaround times. Clients range from publishers and public agencies to businesses in need of communication tools or custom packaging such as boxes, labels, and high quality promotional materials.

THE DIGITAL EVOLUTION AND COLOUR MANAGEMENT

With the advent of digital technologies and digital photography, Officine Grafiche quickly recognised the importance of proper colour management. Since the 1990s, partly thanks to the TAGA (Technical Association of the Graphic Arts) training programme, Officine Grafiche has developed solid expertise in ensuring colour consistency.

Despite the excellent results achieved through the calibration and use of Fogra standard ICC profiles, one challenge remained: achieving the same colour quality across different printing devices and technologies, both offset and digital.



MEETING RICOH AND DISCOVERING THE RICOH AUTO COLOR ADJUSTER

**RACA: innovation that optimises colours,
processes, and production times**

Ricoh Graphic Communications' (RGC) proposal for the Ricoh Auto Color Adjuster (RACA) — a hardware and software solution that simplifies colour reading and control — came at a pivotal moment for Officine Grafiche, coinciding with a major generational transition within the company.

From the very first tests, RACA impressed with its reading speed and its ability to create extremely accurate simulation profiles, regardless of the source technology (offset or digital).

However, the Ricoh Auto Color Adjuster's true strength lies in its ability to function as an automatic spectrophotometer, capable of quickly checking colour quality and, if necessary, creating a new calibration profile and loading it directly into the RIP.

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During in-house testing, Officine Grafiche appreciated the simplicity of the process: it takes just a few minutes to scan a printed piece and obtain a ready to use ICC profile, with exceptional colour matching right from the first attempt.

STEFANIA FIASCONARO

SALES AND MARKETING
DIRECTOR

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RACA has made colour management simpler and more intuitive, engaging younger staff and strengthening our culture of quality. A great achievement.

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SALES AND MARKETING
DIRECTOR

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This is an invaluable tool, especially in the digital world, where maintaining colour consistency requires constant adjustments and manually reading colour targets can be time-consuming and complicated.

Thanks to RACA, Officine Grafiche is now able to maintain the efficiency and quality of its machine fleet.

INTEGRATION BETWEEN OFFSET AND DIGITAL

Integrated technologies for seamless printing

Officine Grafiche boasts a truly impressive fleet of offset presses, with 18 printing units in 100x140 and 35x50 formats, which remain the backbone of its production. The introduction of RACA has made it possible to seamlessly integrate the offset and digital worlds, creating a harmonious and consistent colour workflow across the different technologies.

Adopting the RGC solution was quick and easy thanks to the direct, expert technical support provided by the Ricoh team, which guided Officine Grafiche through every stage of the project, offering the opportunity to test the solution directly in the production environment. This approach immediately demonstrated the technology's effectiveness and facilitated its integration into daily workflows.

EFFICIENCY, QUALITY, AND CULTURE OF INNOVATION.

With the introduction of RACA, Officine Grafiche has significantly improved the efficiency of its production process. Inspection and profiling operations are now faster, more accurate, and more repeatable, resulting in a tangible reduction in waste and setup times.

The greatest benefit though is cultural: RACA has helped foster a new awareness of quality and colour management within the company, making the process accessible even to new employees.

A FORWARD LOOKING PARTNERSHIP

The relationship between Ricoh and Officine Grafiche has grown over time, based on trust, continuing support, and a shared vision. The collaboration has also extended to updating the IT infrastructure, a crucial step in the company's expansion process: Ricoh supported Officine Grafiche in selecting the highest performing servers and during the delicate migration phase.

Stefania Fiasconaro concludes: "Today, this partnership serves as a concrete example of how technology and collaboration can drive innovation and growth in the professional printing industry."



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ABOUT RICOH

Ricoh transforms workspaces with digital technologies and innovative services that enable people to work in a smarter way, wherever they are.

From collaboration technologies to platforms for managing and booking spaces and resources, from smart lockers to solutions for printing and document process automation, all the way to the implementation of scalable and secure IT infrastructures: Ricoh supports businesses of all sizes in adopting dynamic and flexible work styles, which ensure the best user -experience for employees.

Headquartered in Tokyo, the Ricoh Group operates worldwide, offering products and services that help businesses in over 200 countries work more efficiently and productively. In the fiscal year ending in March 2025, the company reported total revenue of 2.527 trillion yen (approximately \$16.8 billion). For further information, visit www.ricoh-europe.com.

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