



## Printing without effort: Meisser GEO AG has more time for its core tasks thanks to Ricoh One-Solution Flatfee



- Full predictability of printing costs
- All services in one contract
- Elimination of printer administration

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### COMPANY & CHALLENGE

Meisser GEO AG, based in Chur, has been a competent partner for customised services in the fields of surveying, monitoring, 3D geodata management, hydrography and geoinformatics since 1992. With a high level of expertise, innovative strength and a dedicated team, the company provides a precise basis for the assessment of dynamic processes - whether for complex construction projects or climate-related changes in nature.

In its day-to-day business, the company attaches great importance to efficiency and smooth processes. This made the recurring problems with the previous multifunction printer all the more disruptive. The breakdowns cost valuable time and resources - time that the team would have preferred to invest in its core competences. Meisser GEO AG was therefore looking for a reliable, low-maintenance printing solution with stable operation and a service that would provide proactive support instead of creating additional burdens. The choice fell on the Ricoh IM C2010A multifunction printer in combination with the Ricoh One-Solution Flatfee - a decision in favour of quality, reliability and worry-free print management.



## SOLUTION

By opting for the Ricoh IM C2010A in combination with the Ricoh One-Solution Flatfee, Meisser GEO AG has obtained a modern, reliable and fully integrated printing solution that perfectly matches the company's requirements. The high-performance multifunction printer supports the team with secure and flexible copying, scanning and printing. Thanks to innovative image processing technology and a resolution of up to 4800 x 1200 dpi, it delivers razor-sharp and colour-intensive printouts - even on larger formats up to SRA3.

The combination of the printer with the Ricoh One-Solution Flatfee was particularly important for Meisser GEO AG - especially because of the simple, transparent cost structure. The monthly flat fee covers all services: Device, installation, network integration, delivery, instruction, consumables, service and recycling fees - all from a single source, with no hidden costs or fluctuating printing costs. This eliminates time-consuming tasks such as transmitting meter readings, ordering toner or reconciling invoices. Instead of spending time on printer administration, the Meisser GEO AG team can concentrate fully on its core tasks.

Marc Huber, CEO of Meisser GEO AG, says: "With Ricoh One-Solution, we no longer have to worry about whether to print in colour or black and white. A Ricoh multifunction printer at a fixed price makes it much easier for us to calculate costs."



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CEO, MEISSER GEO AG



## BENEFITS

Since the introduction of the Ricoh solution, Meisser GEO AG has benefited from a much more efficient working day. The reliable IM C2010A multifunction printer and the comprehensive service contract ensure that technical problems relating to printing are a thing of the past. A major advantage of the Ricoh One Solution is that the company does not have to check the click billing every time, as everything is included. It is also no longer necessary to worry about possible price increases, as the One-Solution flat fee is exempt from this. By eliminating printer administration, the team was able to focus internal resources more specifically on its actual core tasks. Whether surveying, monitoring or geodata management - the experts at Meisser GEO invest their time where they create the greatest added value for their customers and no longer in technical side issues.

Thanks to the Ricoh One-Solution Flatfee, it is also clear that if something should go wrong, all it takes is a phone call - and Ricoh will take care of it immediately. Marc Huber confirms: 'We decided in favour of Ricoh because we were impressed by the quality of the products - and because the personal, expert advice gave us great confidence right from the start.'

Another advantage of the new solution is the improved energy efficiency: with the new IM C2010A, Meisser GEO AG has reduced energy costs in idle mode by around 65% and in standby mode by 25% compared to the previous model. This new peace of mind in everyday printing is a real gain in convenience and efficiency for Meisser GEO. In addition, the new solution not only offers maximum convenience and predictability, but also a solid technological foundation for the further digitalisation of office processes.

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## ABOUT RICOH

Ricoh is a leading provider of integrated digital services and print and imaging solutions designed to support digital transformation of workplaces, workspaces and optimise business performance.

Headquartered in Tokyo, Ricoh's global operation reaches customers in approximately 200 countries and regions, supported by cultivated knowledge, technologies, and organisational capabilities nurtured over its 85-year history. In the financial year ended March 2025, Ricoh Group had worldwide sales of 2,527 billion yen (approx. 16.8 billion USD).

It is Ricoh's mission and vision to empower individuals to find Fulfillment through Work by understanding and transforming how people work so we can unleash their potential and creativity to realise a sustainable future.

For further information, please visit [www.ricoh.com](http://www.ricoh.com)

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