





35%

Increase in toner print production

## **ABOUT IPSKAMP**

Since their 2019 merger, Ipskamp Printing, Gildeprint, and Boekengilde's names have been displayed together on the facade of their premises. The company specialises in printing and binding books, brochures, and manuals in print runs ranging from single copies to 1,000 books. Its clients include the automotive and education industries, as well as private customers who want to print their own books. Printing dissertations is another of Ipskamp's specialties, says operational manager Peter Wientjes: "Having a physical book is very important for PhD candidates. We now print around 1,800 unique dissertation titles a year."

## **CHALLENGE**

Ipskamp Printing positions itself as 'the most innovative inkjet specialist in the Netherlands.' Even so, while Ipskamp has a fleet of rollfed and sheetfed inkjet presses, toner technology remains crucial. Peter Wientjes: "About 80% of our work is full colour, and inkjet works well in most cases. But for truly high quality text blocks and book covers, toner technology offers enhanced flexibility and provides the stability we need." When it became necessary to replace their two existing toner printing systems, Wientjes explored alternatives. "Obviously, consistent quality was a key requirement. But other factors, like paper size, were also important."

For truly high quality print production, toner technology provides the stability and flexibility we need.

Peter Wientjes, Operational Manager





# SOLUTION

Wientjes consulted other users of Ricoh equipment and the feedback he received was positive. He was also impressed by the RICOH Pro™ C9500 sheetfed machines at Ricoh's demo centre: "I gave them the worst possible files and the most challenging paper types. But there were no problems at all; the print quality was excellent, the printed materials laminated well, and the finished products closed flat with no misalignment. And, what's also important for us is the extralong paper size of up to 1260 mm, which allows us to print covers for A4 oblong hardcover books." Shortly after the first Pro C9500 was installed in Enschede, Ipskamp added another.

## RESULT

The investment in the two machines paid off: a year after they were installed toner-printed book production had increased by 35%. The machines are now running in two shifts to keep up with demand. Wientjes: "That's partly due to the fact that we're increasingly using these machines to print photo books. What's more, the print runs for these books continue to grow." In addition to the high print quality, a huge benefit of the Pro C9500 is its flexibility. "We can handle almost any type of paper." Ipskamp Printing is confident about the future: a new facility covering over 5,500 square metres provides ample space for future growth.

#### **ABOUT RICOH**

Ricoh is a leading provider of integrated digital services and print and imaging solutions designed to support digital transformation of workplaces, workspaces and optimise business performance. Headquartered in Tokyo, Ricoh's global operation reaches customers in approximately 200 countries and regions, supported by cultivated knowledge, technologies, and organisational capabilities nurtured over its 85 year history. In the financial year ended March 2024, Ricoh Group had worldwide sales of 2,348 billion yen (approx. 15.5 billion USD). It is Ricoh's mission and vision to empower individuals to find Fulfilment through Work by understanding and transforming how people work so we can unleash their potential and creativity to realise a sustainable future. For further information, please visit: www.ricoh-europe.com



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