



## New spaces for new education patterns



### COMPANY PROFILE

Accademia Costume & Moda (ACM) is one of the world's leading educational institutions in the fields of fashion and costume design. Founded in Rome in 1964, ACM – with its tradition of excellence and constant attention to changes in the industry – trains designers, costume designers, creative directors and communication and fashion ecosystem professionals who are capable of making a real impact in international creative industries.

The vision of founder Rosana Pistolese – designer, costume designer, journalist, and academic – now carried forward by the third generation, with A. Lupo Lanzara as Chairman and Furio Francini as CEO, aims to enhance the cultural and creative heritage of the Italian fashion and costume industries through a unique approach that promotes constant dialogue between these two worlds.

Today, ACM has around 600 students across its Rome and Milan campuses and works with over 160 companies in the fashion industry and fashion houses, offering training courses related to the professional field.



## THE CHALLENGE

In a highly specialised educational context such as that of the Accademia Costume & Moda, teaching quality is an essential element.

“Our main requirements,” explains Furio Francini, “were to improve the quality of the lessons, with a particular focus on the synergy between theory and practice. The challenge was to adapt the way content was delivered to a new paradigm: larger, more structured spaces where students could follow practical demonstrations and theoretical explanations at the same time. It was therefore essential to ensure that everyone could see and hear clearly, regardless of their position in the laboratories.”

ACM shared this scenario with Ricoh Italy. “We have a long-standing and well-established relationship with Ricoh,” continues the CEO, “which began over 20 years ago with the adoption of printing solutions and services. Once again, Ricoh has successfully interpreted our constantly changing needs, offering increasingly advanced solutions that are functional and consistent with our academic vision.”

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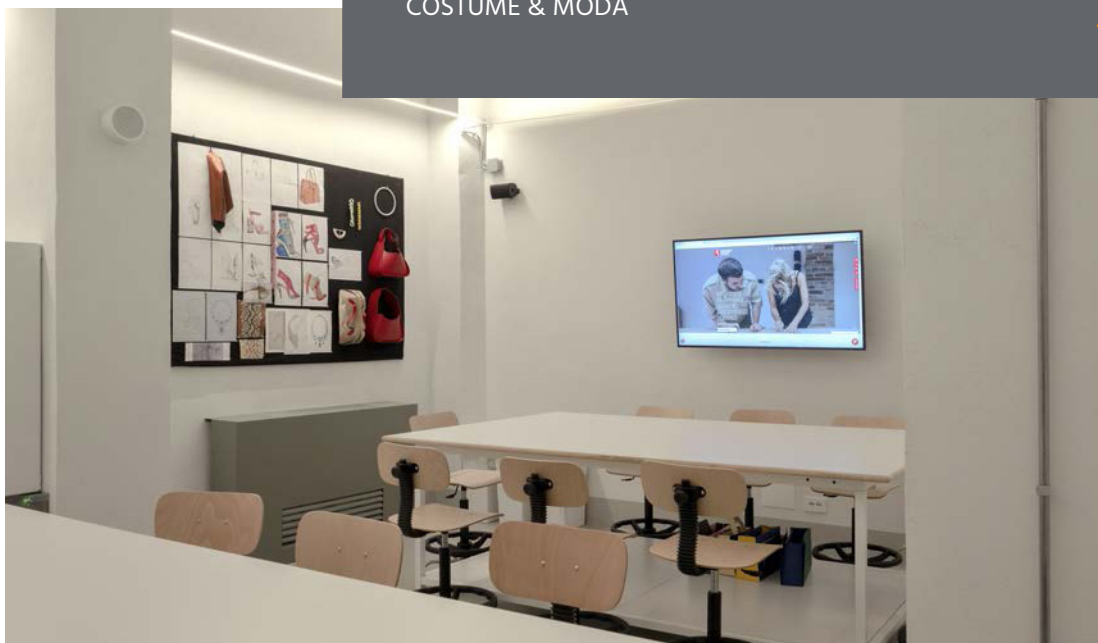
FURIO FRANCINI  
CEO OF ACCADEMIA  
COSTUME & MODA

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Ricoh's value lies in its ability to combine cutting-edge technological expertise with a deep understanding of our business and its specific needs.

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CEO OF ACCADEMIA  
COSTUME & MODA



## SOLUTION

Ricoh designed and built the new premises of the former Magazzini allo Statuto MAS headquarters in Via Pellegrino Rossi/Via dello Statuto, Rome, which now include:

- audio-video systems in all classrooms and laboratories
- cameras that can film teachers' practical lessons and stream them on screens evenly distributed throughout classrooms and labs, ensuring an optimal learning experience in both visual and audio terms
- a large LED wall in the entrance hall, which loops highlights of academic activities: from fashion shows to student projects. This system can connect to the Auditorium to project events and conferences, widening the audience
- each floor is equipped with 55-inch screens that interface with dedicated educational management software to show the daily schedule. The same software also manages the 13-inch displays located outside each classroom or laboratory, displaying their names and the activities scheduled for the day.

## BENEFITS

- Facilitating the use of educational content, making it more accessible, streamlined, and in line with new learning requirements
- Creating an innovative, accessible, and up-to-date environment
- Significant evolution of the educational program
- Increased organizational efficiency and internal communication

Furio Francini adds: "This transformation has had a tangible and profound impact. The received feedback is extremely positive. Teachers and students appreciate the functionality and effectiveness of the implemented solutions, which enable more inclusive, clear, and engaging teaching. There has also been a growing sense of belonging, as these innovations convey the message that the Academy is constantly investing in its students' future."



## A PARTNER FOR INNOVATION

“Ricoh’s value,” explains the CEO, “lies in its ability to combine cutting-edge technological expertise with a deep understanding of our business and its specific needs. Ricoh is a strategic partner, not just a supplier: a partner that can translate visions into concrete tools for teaching and communication.”

By its very nature, the Academy is open to innovation and constantly evolving. It is already considering new innovations and possibilities to introduce. “We are always ready to seize new opportunities for development, partly thanks to the proactive approach offered by Ricoh, which keeps us constantly up to date with the latest and most innovative technological solutions. The goal is to continue growing and improving, increasingly strengthening the education we offer and the environment in which it takes place.”

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## ABOUT RICOH

Ricoh is a leading provider of integrated digital services and print and imaging solutions designed to support digital transformation of workplaces, workspaces and optimise business performance.

Headquartered in Tokyo, Ricoh’s global operation reaches customers in approximately 200 countries and regions, supported by cultivated knowledge, technologies, and organisational capabilities nurtured over its 85-year history. I

n the financial year ended March 2025, Ricoh Group had worldwide sales of 2,527 billion yen (approx. 16.8 billion USD). It is Ricoh’s mission and vision to empower individuals to find Fulfillment through Work by understanding and transforming how people work so we can unleash their potential and creativity to realise a sustainable future. For further information, please visit: [www.ricoh-europe.com](http://www.ricoh-europe.com)

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