



Combining sustainability and cost-efficiency with Ricoh GreenLine™ remanufactured devices



- Reduces environmental impact with recycled printers
- Simplifies management with standardised print fleet
- Cuts acquisition costs compared to all-new devices



COMPANY & CHALLENGE

French utility Saur is on a mission to safeguard precious water resources and protect the natural environment for generations to come. Headquartered in Issy-les-Moulineaux, near Paris, the company provides clean drinking water, wastewater collection and treatment, and specialist engineering services to more than 9,200 local authorities and 20 million residents in Europe and the Middle East, and achieved revenues of around EUR 2.1 billion in 2023.

In recent years, Saur has extended its commitment to sustainability into all areas of its operations—from embracing renewable energy sources to partnering with suppliers with a similar focus on corporate and social responsibility. In the latest stage of its journey, the company turned its attention to its print environment.

Previously, Saur supported document workflows using more than 500 printers, sourced by its local entities from their preferred vendors. However, managing the complex mix of device models and brands proved time-consuming and costly. At the same time, it was difficult for the company to assess the environmental impact of its print operations. Moving forward, Saur aimed to replace this decentralised approach with new standards for printing that would improve cost-efficiency and environmental performance, and simplify fleet management.



SOLUTION

Embracing the circular economy

To implement the standardisation plan, Saur set out to replace the hundreds of printers at its offices and water treatment facilities with devices from a single vendor in a series of phases. After assessing proposals from several potential partners, the company selected a managed print service from Ricoh, including A3 and A4 multifunction printers (MFP), fleet management software, and ongoing maintenance and support.

Crucially, the new print fleet will consist entirely of Ricoh's eco-friendly GreenLine™ devices. The production process for GreenLine devices harnesses the principles of the circular economy, recycling materials and components from pre-owned Ricoh MFPs to reduce waste and minimise environmental impact. Skilled engineers at Ricoh Industrie France complete thorough quality assessment checks to ensure that the remanufactured GreenLine print devices offer the equivalent performance, efficiency, and reliability to all-new MFPs.

So far, Saur has implemented around 200 GreenLine MFPs across its entities in France and Portugal, with plans to roll out a further 20 devices every month over the next three to four years. The move to remanufactured printers represents a strategic shift, especially for employees accustomed to purchasing new devices.



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SPOKESPERSON
SAUR



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SPOKESPERSON
SAUR



To ease the changeover, the company worked with Ricoh to create guides that explain the concept behind the GreenLine solutions and their environmental and financial benefits.

BENEFITS

Boosting sustainability, cutting costs

With the rollout of the Ricoh GreenLine devices, Saur is taking another major step forward in its sustainability journey. Using recycled MFPs will help the company to reduce its carbon footprint, and is a clear demonstration of its commitment to protecting natural resources and making a positive impact on the environment.

Furthermore, the partnership with Ricoh is enabling Saur to transition from a multivendor print strategy to a more streamlined, standardised model. Rather than the complexity

and hassle of sourcing additional devices and consumables from multiple manufacturers, the company can now simply contact Ricoh to handle all maintenance and support requests—saving time and making life easier for IT teams.

In addition, the switch to GreenLine MFPs will enable Saur to achieve valuable cost savings, freeing up budget for other strategic projects. Compared to purchasing a fleet of all-new MFPs, the GreenLine solutions offer lower acquisition costs, without any compromise on print performance or quality.

Spokesperson, Saur, concludes: “As we work to conserve water resources for future generations, we are placing sustainability at the heart of everything that we do. Ricoh are an excellent partner to Saur, sharing our deep commitment to social and environmental responsibility. The GreenLine solutions align perfectly with our guiding philosophy, enabling us to create a more eco-friendly and cost-efficient approach.”

ABOUT RICOH

Ricoh is a leading provider of integrated digital services and print and imaging solutions designed to support digital transformation of workplaces, workspaces and optimise business performance. Headquartered in Tokyo, Ricoh’s global operation reaches customers in approximately 200 countries and regions, supported by cultivated knowledge, technologies, and organisational capabilities nurtured over

its 85-year history. In the financial year ended March 2024, Ricoh Group had worldwide sales of 2,348 billion yen (approx. 15.5 billion USD). It is Ricoh’s mission and vision to empower individuals to find Fulfilment through Work by understanding and transforming how people work so we can unleash their potential and creativity to realise a sustainable future. For further information, please visit www.ricoh-europe.com

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