





THE COMPANY

Founded in 1962, Alha Group is now the leading Italian provider of Air Cargo services and ranks among the top providers in Europe. It also manages the truck transportation of cargo both in Italy and abroad.

Alha Group operates at Italy's main airports of Milan Malpensa and Rome Fiumicino and has offices located in Prato, Ancona and Venice, with a network of 12 cargo terminals throughout the country.

In 2020 It founded the Alha Academy, a training center specialising in certified training for the airline and airport industry.



OBJECTIVES

At Alha Group, IT is a key asset and the driving force behind the organisation's growth and digital strategy. "Our infrastructures," commented Alessandro Cinci, IT manager at Alha Group, "need to ensure 24/7 business continuity. In addition, operating in the airport sector, security and data availability are two crucial aspects for us which IT must guarantee."

Alha Group had three Data Centers-located in Milan Malpensa, Rome Fiumicino and Prato-which had, however, become obsolete and were no longer able to respond to new demands.

The priorities included:

- Technological renovation
- Consolidation of the three infrastructures into a single Data Center
- Simplified and centralised governance
- Increased connectivity performance
- Information security
- Effectiveness of infrastructure monitoring and system support services



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ALESSANDRO CINCI IT MANAGER ALHA GROUP





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ALESSANDRO CINCI, IT MANAGER, ALHA GROUP



SOLUTION

Alessandro Cinci, continues: "We involved a number of suppliers-including Ricoh Italy, which was already working for us in the printing and client environment-and compared their offers. Ricoh was the winner from both a cost and design perspective. Ricoh's professionals analysed the previous infrastructures and, based on the data collected, created a project to consolidate them by means of appropriate sizing, taking into account all the requirements. Every aspect was handled on the basis of factual information, an approach we really appreciated. For example, Ricoh proposed a strong back up solution that other competitors had not included and which is now an important element of the new infrastructure.

BENEFITS

- Always-on systems and performance
- Implementation of a Business Continuity and Disaster Recovery environment to support the Data Center
- · Reduced complexity
- Increased efficiency
- Optimal governance of infrastructure

"Ricoh" - Alessandro Cinci concludes - "has enabled us to speed up innovation by taking into account aspects that are critical for us such as flexibility, security, and the continuous availability of services. In addition to the technologies, we greatly value the support and after-sales services that Ricoh provides and which for us make the difference, allowing us to focus on activities related to our core business."

CUSTOMER STORY: ALHA GROUP //03

ABOUT RICOH

Ricoh is a leading provider of integrated digital services and print and imaging solutions designed to support digital transformation of workplaces, workspaces and optimise business performance.

Headquartered in Tokyo, Ricoh's global operation reaches customers in approximately 200 countries and regions, supported by cultivated knowledge, technologies, and organisational capabilities nurtured over its 85-year history. In the financial year ended March 2023, Ricoh Group had worldwide sales of 2,134 billion yen (approx. 16.0 billion USD).

It is Ricoh's mission and vision to empower individuals to find Fulfillment through Work by understanding and transforming how people work so we can unleash their potential and creativity to realise a sustainable future.

