



VAN LEEUWEN



Efficient remote working thanks to user friendly AV solutions

COMPANY

The Van Leeuwen Pipe and Tube Group is an international trading company specialising in steel pipes and pipe and tube applications. The organisation offers a broad range of products and services for the industrial and energy sectors. It supplies a wide variety of steel pipes, hollow sections, fittings, flanges and bar steel. Van Leeuwen's services include inspections, material testing, surface treatments and logistics services. Clients can also rely on employees' specialist knowledge of logistics processes, stock planning and project management. Van Leeuwen was established in 1924. Following its recent acquisition of Benteler Distribution in 2019, it now has over 80 branches across Europe, the Middle East, Asia, Australia and America. The head office is located in Zwijndrecht.

CHALLENGE

When the idea of renovating the building that houses Van Leeuwen's Zwijndrecht branch was put forward, the organization decided it also wanted to update its meeting rooms. The brief: inspiring rooms utilizing advanced technology that would be easy to use. This would offer everyone in the organisation a simple and efficient way of working and collaborating remotely. Maxime Keuzenkamp is Affiliates Team Leader at Van Leeuwen in Zwijndrecht. She explains: "These days, you can't work without AV equipment, but many of our meeting rooms had either dated AV equipment or none at all. We wanted to move towards modern, inspiring environments – ideal workplaces equipped with the right IT and facilities for brainstorming, meetings, presentations or receiving (international) companies."



Ricoh's AV solutions offer high quality and are incredibly accessible.

Maxime Keuzenkamp, Affiliates Team Leader at the Van Leeuwen Pipe And Tube Group.



SOLUTION

Van Leeuwen engaged Ricoh to equip the boardroom and meeting rooms with a uniform, tailored suite of equipment. Maxime: "We explored together how we could create modern meeting rooms and what was needed to equip them. Ricoh then developed a customized plan." Each room's function was carefully considered. Maxime: "Our smaller rooms now have comfortable seating and an interactive whiteboard that's ideal for jotting things down during meetings. The bigger rooms have a large screen, video conferencing equipment and wireless presentation capabilities. These are perfect for larger group meetings, presentations, training or remote meetings."

RESULT

Maxime has received positive feedback on the new meeting rooms from across the organisation. She says: "All the rooms have their own distinctive style, but the set-up is as uniform as possible. Staff find the equipment accessible and easy to use. A wireless presentation solution means they can always get started quickly, without having to deal with messy cables. Ricoh has also set the rooms up to allow us to expand them later with additional video conferencing software. That scalability is ideal, especially now it's clear that remote working and collaboration will be increasingly common in the future. It's great that employees in the office can easily have meetings with colleagues who work from home. It keeps everyone involved and connected with each other – even remotely."

ABOUT RICOH

Ricoh is empowering digital workplaces using innovative technologies and services, thus enabling individuals to work smarter. With cultivated knowledge and organisational capabilities nurtured over its 85 years' history, Ricoh is a leading provider of document management solutions, IT services, communications services, commercial and industrial printing, digital cameras, and industrial systems. Headquartered in Tokyo, Ricoh Group has major operations throughout the world and its products and services now reach customers in approximately 200 countries and regions. In the financial year ended March 2021, Ricoh Group had worldwide sales of 1,682 billion yen (approx. 15.1 billion USD).

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