

# The changing face of computing



The personal computing landscape is changing fast. Within organisations, fixed computers and networks are being replaced by mobile, wi-fi connected devices that allow users to access information and work in a more flexible way.

As more workers adopt mobile devices such as tablets and smartphones, it is important that your organisation can continue to support their needs. Making sure users can continue to access your printer resources with a new generation of mobile devices is a key priority.

### Offer truly flexible mobile printing

Ricoh myPrint enables you to simply and cost-effectively offer flexible and secure mobile printing for workers and guests.

Available as a server-based software platform for integration with output management solutions such as Ricoh StreamLine NX and Equitrac, Ricoh myPrint is compatible with a wide range of mobile devices, and provides a simple and intuitive way for mobile users to submit their documents for printing.

Ricoh myPrint enables you to remove the restrictions that have traditionally prevented mobile workers from being able to print from their preferred device. As a result, you benefit from more efficient, accountable printing processes, and users get simpler, faster access to the documents they need for their work.

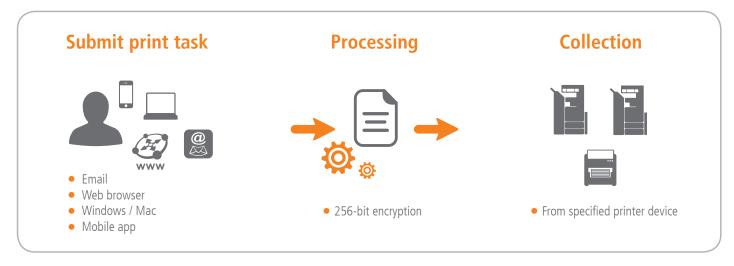


Figure 1: Printing and collecting documents with Ricoh myPrint and StreamLine NX

Ricoh myPrint integrates with output management solutions such as StreamLine NX to offer mobile workers maximum flexibility over how they submit print tasks, and where they can collect documents

## The advantages of Ricoh myPrint

# Provide mobile workers with a choice of ways to print

Ricoh myPrint provides four ways for mobile users to submit documents for printing:

- Online through a portal that can be universally accessed within a browser
- App users can print from their Apple or Androidbased smart device using Ricoh's free app
- Email documents can be sent as attachments to a dedicated email address, and automatically processed for printing
- Driver Windows and Mac-based computers can simply connect to Ricoh myPrint through standard device driver software

### Scalable as your needs grow

The growing number of devices within organisations can place a strain on traditional print resources. With Ricoh myPrint, you can ensure that your document platform continues to perform for users.

Ricoh myPrint removes the need for regular driver updates to support new and existing user devices, making it easier to manage a growing user base. There is no limit to the number of users that can be connected via each Ricoh myPrint core server, and the platform can be scaled up to accommodate growing demand.

### Security that's ready for business

We know that the security of your information is critical. Ricoh myPrint uses 256-bit encryption – stronger than that used in online banking – to ensure your documents cannot be accessed by unauthorised users.

Data is automatically secured from the second it is sent from a user's device, through to the point at which it is collected from the printer, providing you and your users with the peace of mind that your information remains confidential.

### **Reduce internal overhead**

Ricoh myPrint can reduce the overhead required to maintain high-performing document output platform and support a wide range of user devices by cutting time spent overseeing driver updates and responding to user requests.

To ensure you get the most out of the platform or in the event of a query, Ricoh can provide reliable, readily-available technical support from our experienced service team.



## Control print operating costs and performance

### **Extend your print capabilities**

As the needs of your organisation grow, Ricoh can help you develop your Ricoh myPrint resources into a truly flexible managed print platform.

This can help you combine the flexibility Ricoh myPrint offers end users with the simple, reliable and cost-effective document output and device management offered by our managed print services.

Overseen by our industry-leading service team, you can rely on us to deliver and maintain high-performing, reliable and flexible document infrastructure that fully supports the needs of your mobile workers.

### Individual user charging

To help you control the cost of operating your print infrastructure, Ricoh myPrint can support a print charging system based on individual user accounts. This can be particularly useful for organisations with print resources that are shared with a public audience, such as universities, schools and colleges.

Ricoh myPrint enables you to assign a pre-allocated number of print credits to each user, which are deducted each time that user prints a document. The amount charged can be set on a per page basis, with variable pricing based on factors such as whether a document is printed in colour or black and white, or whether it is A3 or A4-sized.

Once a user account has been registered, Ricoh myPrint automatically tracks when this has been used. To ensure a reliable experience for end users, credits are only deducted at the point at which a print job is released to a printer.

When a user has expended their initial supply of print credits, they can top up their account using either pre-paid vouchers, or via an online payment system that supports payments from debit and credit cards. To help users stay upto-date with the status of their account, Ricoh myPrint can be configured to send an automatic email alert when the level of credit falls beneath a certain amount. To ensure uninterrupted access to print resources, administrators can also add additional credit to accounts – for example, at the start of a new college term.

By tracking and controlling end user access to your print resources with Ricoh myPrint, you can encourage a more responsible approach to usage, while benefitting from additional support for the costs of operating your infrastructure.

#### **Account Credit: £10**



Users can be assigned an individual print credit account

#### Account Credit: £9.50



Credit is automatically deducted when a print task is released to a printer

### Credit Top Up



Users can top up their print credit using pre-paid vouchers or their debit/credit card

#### Figure 2: Controlling user access to print resources with Ricoh myPrint

Users can be allocated credits that are exchanged for the use of print facilities



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