

Ricoh from start to finish at the marathon in Berlin on 23rd and 24th September 2006

Amstelveen, 1 September 2006 -- Continuing a “tradition”, Ricoh Europe B.V., the European headquarters of Ricoh Co. Ltd from Japan, has pledged its support for Berlin’s 2006 marathon. On September 23rd and 24th 2006, Berlin is the stage for one of the world’s leading marathons. As the official data supplier Ricoh takes care of the print, copy, fax and timing-service during the even. The continuation of the support for the marathon in Berlin is in line with Ricoh’s sponsoring vision, which focuses on human effort and stamina.

The 33rd edition of the marathon in Berlin has all elements for success. No less than 40,000 participants to the event will flock the streets of the German capital. Among those are some very powerful contestants for the first place. Haile Gebrselassie, the winner of the 2005-edition of the Amsterdam-marathon, has already vowed to run as fast as he can. One of his rivals is Sammy Korir. The Kenyan is the second fast marathon-runner ever and he won the 2006-edition of the Rotterdam-marathon. Among others, both will face competition from Juan Carlos de la Ossa. The bronze medallist at the recently held European Athletics Championships will make his debut in Berlin. The Japanese Olympic Champion and female winner of Berlin’s 2005-edition, Mizuki Noguchi, aims to repeat her victory.

With its impressive participant-list Berlin’s marathon has established its position as one of the leading marathons on the international running calendar.

In addition to the marathon in Berlin, Ricoh has also supported the marathons in Rotterdam (Netherlands) and Stockholm (Sweden.) The marathon in Frankfurt (Germany) in October 2006, is also be sponsored by Ricoh.

Ricoh's involvement in sports has a long history. Nowadays Ricoh also actively supports the European events of the ATP-masters series in tennis, as well as the Stella Artois Tennis Championships. As a worldwide company Ricoh has been involved in support of the Olympic Games in Lillehammer (Norway), Barcelona (Spain) and Albertville (France.) The company is also heavily involved in the FIS World Cup Ski Jump. In the field of athletics Ricoh has initiated the Ricoh Tour for indoor events. In addition the company has supported many athletic events in Europe.

At Ricoh, people come first. This reflects itself in our vision on sports. To us, the human effort in sports is a vitally important element for success. Setting new standards and records as benchmarks is in line with our company's vision of becoming the worlds' no. 1 company in customer satisfaction.

About Ricoh

Ricoh Company Ltd. is a leading global manufacturer of office automation equipment. The lineup includes copiers, multifunctional and other printers, fax machines, personal computers, CD-Recordable, CD-ReWritable and DVD-ReWritable drives and media, and related supplies and services as well as digital cameras and advanced electronic devices. Ricoh is rapidly building a solid presence worldwide as a provider of comprehensive document solutions that help customers streamline their business and cut operating cost. The Ricoh Group has 319 companies -of which 199 outside Japan- together employing over 76,000 people.

Ricoh Europe B.V. is Ricoh Company Ltd.'s regional headquarters. Located in Amstelveen, The Netherlands, it is responsible for marketing, sales and service of Ricoh's products in Europe, the Middle East and Africa. In Europe, Ricoh has three manufacturing sites: two at Ricoh UK Products Ltd. Telford, UK; GR Advanced Materials Ltd., Stirling, UK; and Ricoh Industrie France S.A., Colmar, France. In addition, Ricoh Europe's European network comprises 14 sales subsidiaries and affiliates. In the fiscal year ending March 31, 2006, revenues from Ricoh's European operations totalled over €3 billion, accounting for 22.7% of the company's global revenues. Ricoh's worldwide sales increased with 5.6% totalling over €13.6 billion. In March 2001 Ricoh established the European Semiconductor Support Centre to support distributors and customers with their applications or other enquiries about power management.

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